

LABEL INVESTMENT PROGRAM

Introduction

Remember when you were 5, 6, 7 years old? Remember your mother carefully removing the labels from Worthington and Loma Linda cans so that you could take them to Sabbath School to turn in for missions. You didn't understand how those labels could possibly help the poor people in the mission field, but it sure was fun to turn them in. Of course, you'd want to have more labels to turn in than your friends had. That seems so long ago, doesn't it!

Many programs have come and gone since those days, but that "old fashioned" label collecting idea is not just a thing of the past. In fact, many folks may not be aware that the Label Investment Program is still alive and well...and could be thriving with more participation!

The Label Investment Program provides all members an easy way to participate in raising funds for mission projects. They just save the labels from items they are purchasing anyway! The monies reimbursed for labels collected are used to help fund schools within the Alaska Conference each year.

Labels from the three companies need to be kept separate from one another and handled as specified below:

Atlantic Natural Foods (ANF)

This includes labels from:

- a) *Worthington* (canned food products only)
- b) *Loma Linda* (canned food products only)
- c) *Caroline's* (canned food products only)

Atlantic Natural Foods will pay **\$.25** per label collected. **Do not send labels** to the conference office. Your church is responsible for keeping the labels for one year. Please **send your totals** to the Alaska Conference Office the last week of each quarter on the Church Report Form. If your label count is received after the totals are sent in, the count will be saved and applied to the next quarter.

Mail the Church Report to: Sabbath School Department, Alaska Conference of Seventh-day Adventists, 6100 O'Malley Road, Anchorage, AK 99507. Discard the labels after March 1 of the following year.

- See ANF – Labels Make Cents Program – Guidelines
- See ANF – Labels Make Cents Program – Overview
- See ANF – Church Report Form for OC

Heritage Health Foods

This includes labels from:

- a) *Cedar Lake* (canned and frozen product line)
- b) *Heritage* (canned and frozen product line)
- c) *Worthington* (**frozen** product line)
- d) *Kim's Simple Meals* (dry boxed product line)

Cedar Lake will pay **\$.05** per label collected. **Do not send labels** to the conference office. Please destroy the labels after they are counted. Please **send your totals** to the Alaska Conference Office on the *Heritage Health Foods Church Report Form*.

Mail the Church Report to: Sabbath School Department, Alaska Conference of Seventh-day Adventists, 6100 O'Malley Road, Anchorage, AK 99507.

- See Heritage Health Foods Church Report Form

NORPAC Foods

This includes labels from *Flav-R-Pac*, *Santiam*, and *Westpac*. If you would like to participate in this program, you will need to register directly with NORPAC. They will pay **\$.05** per label collected. Collect labels throughout the year and **send labels** to NORPAC between March 1 and March 31 of each year. All eligible UPC's begin with either 48700 or 48800.

- See NORPAC – Label Program Info at <https://norpac.com/non-profit/>
- See NORPAC – Turn In Slip

NOTE: NORPAC will send the check directly to your church. Your church may use this money for the investment mission project, or other project of the church's choosing.

INVESTMENT LEADER

A MINISTRY DESCRIPTION FOR LOCAL CHURCH LEADERS

Introduction

There is no direct mention in the Bible concerning the Investment program. Nevertheless, it has roots in the parable of the talents (Matt. 25:14-30). “The talents which God has entrusted to us, whether they be large or small, whether they be money or strength or time, are talents for which we are responsible and we should invest them. As we do, God will multiply them for the finishing of His work” (Nash and Parker, *Investment: The Miracle Offering*).

Investment is not simply another offering; it is a plan whereby an individual invests money, time, or effort in a faithful partnership with God for the purpose of supporting His world mission. It is a contract bound by faith. Above all we should remember that God is the senior partner in any Investment project. As we invest with God as a partner we will be laying up treasures in heaven. “For where your treasure is, there will your heart be also” (Matt. 6:21).

Even though your best-laid plans may not seem to materialize just as you might desire, and the return from your investment seems small, be true to your work and God will surely reward your efforts.

“However small your talent, God has a place for it. That one talent, wisely used, will accomplish its appointed work. By faithfulness in little duties, we are able to work on the plan of addition, and God will work for us on the plan of multiplication. These littles will become the most precious influences in His work” (Ellen G. White, *Christ's Object Lessons*).

Duties of the Investment Leader

The ministry to which a person is called when he or she becomes an Investment leader will include the following duties:

1. *Promote investment at all age levels.* You, or someone you designate, should promote Investment in each division on a regular monthly schedule. Ideally, the presentations would begin in January and conclude in November. Choosing the same Sabbath each month makes it easy for the division leaders to plan and remember. Possibly the second Sabbath of each month would be appropriate.
2. *Investment materials.* Plan far enough ahead so you can have the Investment leaflets and goal devices in hand the Sabbath you introduce your Investment plan. Leaflets can be ordered from your local conference.
3. *Setting goals.* At the beginning of the year, you should meet with the Sabbath School leaders to plan for the year's activities. In consultation with the previous Investment leader and the current division leaders come to an agreement on a suitable goal. Keep a goal chart in a central location to show the funds being raised and the percentage of members participating.
4. *Keep records.* Meet with the church treasurer on a regular basis to keep track of the money being turned in for Investment. Give progress reports in your monthly presentations to the divisions. It is also your responsibility to gather the information from your various division leaders regarding the number of health food labels received. Send this compiled report to your local conference Church Ministries Department for the refund.
5. *Communicate.* It is your responsibility to keep the church members informed as to the progress of the Investment plan, and what the funds are used for. Keep the needs of world mission before the congregation and show them how the Investment plan makes a specific, significant contribution. It is also appreciated when Investment leaders send success stories and accompanying pictures to the church ministries department of the local conference to be used in conference newsletters and union papers.

Resource Materials

The following resources are recommended for your ministry. You can purchase these by calling *AdventSource* (800-328-0525), the Adventist Book Center (800-765-6955) or your local Christian bookstore.

I've Seen Miracles (1999) by Thurman C. Petty, Jr. A “how-to” story book of Sabbath School investment.

Sabbath School Leader is the North American Division journal for Sabbath School. A special feature for Investment leaders is included in each issue. It is published monthly in English by the Review & Herald Publishing Association, and quarterly in Spanish and French. You can ask your church Sabbath School or church ministries secretary to add your name to the list of those who should be receiving a copy, or you can order a personal subscription through your Adventist Book Center at 1-800-765-6955 or www.adventistbookcenter.com.

Step Into A Life of Miracles is a brochure on investment opportunities with an updated yearly insert of Investment projects.

Visit *AdventSource* On-Line at www.adventsource.org for a complete list of the latest resources available for local church leaders. You can place an order or request a catalog by calling 1-800-328-0525.

For information about additional resources and answers to your questions call the Adventist Plusline at 1-800-732-7587 or visit them on-line at www.plusline.org.



Labels Make Cents Program Guidelines

Worthington / Loma Linda / Caroline's

Atlantic Natural Foods (ANF) offers your church an exciting opportunity to earn money while enjoying the great tasting Loma Linda, Worthington, and Caroline's canned food products.

CHURCH REPORT FORM GUIDELINES

1. UPC Bar Code labels from Worthington, Loma Linda, and Caroline's **CANS** are eligible to be counted. **NO FROZEN FOODS OF ANY BRAND ARE ELIGIBLE TO BE COUNTED FOR THIS PROGRAM.**

All UPC codes from these canned products must begin with 28989 or 45561. *(Even though frozen foods may begin with this number, they must not be counted.)*

2. The designated leader sorts the labels, making sure that each one is from **cans** from one of the three brands listed above (and not from any frozen food product) and that each one has either 28989 or 45561 at the beginning of the code.
3. Next, the qualifying labels are counted and the Church Report Form filled out. Additional forms may be obtained by contacting your conference office.
4. Forms should be filled out each quarter and sent to the conference:

1 st Quarter (January, February, March) Report Due:	April 30
2 nd Quarter (April, May, June) Report Due:	July 31
3 rd Quarter (July, August, September) Report Due:	October 31
4 th Quarter (October, November, December) Report Due:	January 31
5. Submit the completed and signed report form to your local conference.
6. The UPC codes along with a copy of the Church Report Form should remain at the local church and be stored for one year. At the end of the year, the labels should be destroyed. (Suggestion: Put the UPCs in a quart or gallon size baggie along with a copy of the report and write the "destroy" date on the baggie. This will safeguard the labels from being accidentally counted and reported again.
7. The conference will compile all the church report forms each quarter and send a Conference Report Form to Atlantic Natural Foods. ANF will then issue a check to the conference for **25¢** per label. The conference will distribute the funds at their discretion within the conference. The church does not receive the money.

Any questions should be directed to your conference office, and not to Atlantic Natural Foods.

Sabbath School Department
Oregon Conference of Seventh-day Adventists
19800 Oatfield Road, Gladstone, OR 97027
Phone: 503-850-3560 / FAX: 503-850-3460
Email: trish.ballard@oc.npuc.org



Labels Make Cents Program Overview

Worthington / Loma Linda / Caroline's

HOW LABELS MAKE CENTS WORKS

Atlantic Natural Foods (ANF) offers your conference an exciting opportunity to earn money while enjoying the great tasting Loma Linda, Worthington and Caroline's canned food products.

1. Cut and collect the UPC bar code labels from Worthington, Loma Linda, and Caroline's **CANS**. **(No frozen foods of any brand are eligible to be counted for this program.)**
2. Bring these UPC codes to your local Seventh-day Adventist church.
3. Once each Quarter, the local church completes the Church Report Form and submits the completed form to the Conference Office. The local church will retain the UPC labels and a copy of the form for one year.
4. The Conference will complete the Conference Report Form and send it to Atlantic Natural Foods.
5. Atlantic Natural Foods will issue a check to the Conference for **25¢** per label.
6. Distribution of funds will be made at the Conference discretion:

**The special project chosen for 2018 is
Refugee Ministries within the Oregon Conference.
All monies that come back to Oregon Conference
from Atlantic Natural Foods in 2018 will be used for this project.**

GUIDELINES:

- All eligible UPC's begin with 28989 and 45561.
- All eligible UPC's/labels submitted will be reimbursed at **25¢** each.
- All reimbursements will be made at the conference level.
- Churches should submit UPC/label reports quarterly to the local Conference Office.



LABELS MAKE CENTS REDEMPTION FORM

Church Name: _____

Please provide the following information for the individual filling out the form: *please print*

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

This report is for: 1st Qtr 2nd Qtr. 3rd Qtr. 4th Qtr. Year: _____

AGREEMENT

A total of _____ UPC/labels from the canned **Loma Linda** and **Worthington Foods** products have been collected, counted, verified, total reported on this form, and the UPC/labels destroyed.

No UPC/labels from any frozen foods have been included in the total as those are not eligible for \$0.25 from this food company.

A total of \$ _____ (\$0.25 for each UPC/label) should be collected by the Conference from Atlantic Natural Foods.

Signature of person filling out form: X _____ Date: _____

GUIDELINES

- Only UPC/labels from the eligible products named above can be reported on this form.
- **Eligible UPC/labels begin with 28989 and 45561.**
- All eligible UPC/labels reported will be reimbursed at \$0.25 each.
- All payments will be made to the Conference.
- Funds received will remain in the Conference to be used for the worthy project chosen.
- Mail church report form to: **Investment Labels**
Alaska Conference of SDA
6100 O'Malley Road
Anchorage, AK 99507
- Or Fax or Email the Report to:





Church Report Form

Church Name: _____

Please provide the following information for the *individual* filling out the form (please print):

Name: _____

Mailing Address: _____

City, State, and Zip: _____

Phone (include area code): _____ Email: _____

Quarter: [] 1st [] 2nd [] 3rd [] 4th Year _____

Agreement:

A total of _____ labels from **Worthington frozen** product line, **Cedar Lake canned and frozen** product line, **Heritage canned and frozen** product line, and **Kim's Simple Meals dry boxed** product line have been collected, counted, verified, total reported on this form, and the labels destroyed.

No Worthington or Loma Linda canned products have been included in the total, as those are not eligible for five cents from this food company.

A total of \$_____ (\$.05 for each label) should be collected by the conference from Heritage Health Food.

Signature of person filling out form: _____ Date: _____

Guidelines:

- Only labels from the eligible products named above can be reported on this form.
- Heritage has six new items (with paper label) that are eligible—UPC begins with 8 53205**** *
- All eligible labels reported will be reimbursed at \$0.05 each.
- Payment will be made to the Conference.
- Funds received will be used for the worthy project chosen.
- Mail church report form to your local conference office.
- Due date to be counted for 1st quarter is April 30; 2nd quarter is July 31; 3rd quarter is October 31; 4th quarter is January 31.

For more information, contact us at 1(888) 237-0807

NORPAC FOOD'S NON-PROFIT TURN-IN FORM

Label Redemption Program

Program runs from March 1 through March 31



DIRECTIONS

1. Bundle your collected UPC symbols in batches of 25s or 50s only (they will have either 48700 or 48800 as the first five-digit set of numbers on the UPC bar code). It is not necessary to send complete product packaging or containers -- the UPC symbol is all we need. You can staple, paper clip, or put them in baggies.
2. Mail in your UPC symbols with this filled out form between March 1 - March 31.
3. You can expect your check within 6-8 weeks from close of program (March 31).

FILL IN FORM COMPLETELY

Name of Organization (check will be made payable here): _____

Organization's Mailing Address: _____

City/State/Zip Code: _____ Business Phone: _____

Individual Turning In Labels: _____

Tax ID Number: _____

Email Address: _____

MAIL FORM AND UPC LABELS TO THE ADDRESS BELOW

Retain a copy for your records.

Label Redemption Program
PO Box 14444
Salem, Oregon 97309

NORPAC VERIFICATION

UPCS CLAIMED	QUANTITY		
FLAV-R-PAC:	_____		
WESTPAC:	_____	TOAL LABELS:	_____
SANTIAM:	_____	AMOUNT:	_____
TOTAL UPC LABELS:	_____		
TOTAL CLAIM:	_____	APPROVED BY:	_____
		NORPAC FOODS	DATE

